

## **Mailing List Rental Contract**

After execution of this Contract and upon receipt of order(s) from List End-User (hereafter referred to as "Renter") or their list broker that is acceptable to Illinois Academy of Audiology (ILAA), ILAA will grant the Renter the limited, nonexclusive, non-transferable licensed rights stated below to use the furnished names and addresses (collectively known as the "List"). At no time and in no way will email addresses be included in the List. Renter agrees that the List is a very valuable proprietary asset of the List Owners and remains at all times the exclusive property of the List Owners and protected under copyright and other intellectual property laws, as a trade secret and by this Contract.

Renter agrees that this contract grants only limited non-exclusive, non-transferable licensed users of the List for one physical mailing related to a continuing education event or employment opportunity only, within 30 days of the mail or project date as expressed on this signed form. List Owners may permit Renter to submit documentation to be forwarded electronically to the List members via email and/or to be published on the ILAA website. Renter understands and agrees that a minimum of three day's notice must be provided between receipt by List Owner of this signed contract and payment, and the intended receipt/use of the List. Use of the List for any purpose other than announcements of open positions or continuing education events must be expressly approved in writing by the authorized representative of the ILAA Board of Directors.

Renter agrees that unauthorized use, reuse or conveyance of the List (especially making the List available to any other entity), in whole or in part, infringes on List Owners' copyrights and trade secrets, breaches this Contract and can cause irreparable damage to the List Owners.

Renter agrees that the List will not be used as an identified source of circulation nor made available to audit agencies. Renter agrees that List in its entirety is restricted to activities directly related to the above described mailing or project and will not be used to enhance, add data or in any way alter any list, file or database. Renter is responsible for safeguarding the List at all times and it will not be reproduced in any way contrary to the limited licensed rights stated above. Renter may use competent agents, vendors or other service providers to process the authorized mailing or project but Renter remains solely responsible for their compliance with this Contract.

Renter agrees that the source of the List will be held in strict confidence and Renter will not announce or identify ILAA and/or The List Owners as the source of the List at any time. Immediately after Renter's limited licensed use, Renter will cause the List to be completely destroyed, scratched and purged from all mediums, including electronic storage, disk, tape, and printed documents. Renter agrees that continued use for any of the data that comprise the List beyond the above authorized usage is in violation of this contract.

Renter has read, understands and agrees to be bound to the above provisions.

\_\_\_\_\_  
Authorized Representative's Signature

\_\_\_\_\_  
Date

# Continuing Education Event Posting

\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Authorized Representative's Name

\_\_\_\_\_  
Targeted Mailing Date

\_\_\_\_\_  
Representative's Email

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone / Fax

\_\_\_\_\_  
City / State / ZIP

**Description of Mailing** (include all relevant details - date/times/places/registration - regarding the event):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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**Basic Listings:**

- \_\_\_\_\_ One-time Physical Mailing (\$100.00)
- \_\_\_\_\_ One-time Email Blast (\$50.00)

**Listing Packages:**

- \_\_\_\_\_ Electronic Package: one-time blast email, two-week website and Facebook postings (\$80.00)
- \_\_\_\_\_ Combination Package: one-time blast email, one-time physical mailing, two-week website and Facebook postings \*not event calendar\* (\$175.00)
- \_\_\_\_\_ Event Combination Package: one-time blast email, one-time physical mailing, two-week website and Facebook postings, and event calendar from posting until date of event (\$200.00)

**A La Carte Add Ons to the Basic Listings**

- \_\_\_\_\_ Website and Facebook: posting online for two weeks (\$50.00)
- \_\_\_\_\_ Website Event Calendar: added to publicly-viewable events calendar widget through the event date (\$25.00)
  
- \_\_\_\_\_ **10% Member Discount**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

***Attach check or institutional purchase order for the amount shown above.***